

SEDA Seminar

**Supporting new academic managers and leaders:
sharing expertise and ideas between Human
Resources and Educational Development Staff**



Thursday 17th July 2008

10am – 4pm

Room G17

**Nuffield Learning Centre
Birmingham University**

Many academics become managers, running academic programmes, project teams and departments. With an increasing expectation of and emphasis on the management aspect, institutions are faced with the challenge of providing effective staff development to support staff in these roles. Some Universities are using the UK Professional Standards Framework to both support and reward staff in such roles or action learning sets while others have created leadership modules, sometimes as part of a Post Graduate Certificate in Learning and Teaching or a leadership and management programme. This event will bring together staff across HR and Educational Development to share expertise and explore models of CPD and HR processes for developing academic managers and leaders. It will particularly examine:

- incentives for engagement with management and leadership CPD
- building on our knowledge of what works in academic staff development
- strategic approaches to academic management and leadership
- possible tensions between standards, processes, development and academic roles
- the HR and educational development interface

Our exploration and sharing of examples will be informed by both research and experience. Discussions will be led by Julie Hall with presentations from Corony Edwards and Rach Kynaston who have both been involved in developing innovative structures for CPD in academic management and leadership. The afternoon will include a presentation on the SEDA Professional Development Framework. This will explore with participants how HR and strategic objectives can be addressed for staff across different roles and functions, and provide an opportunity to ask questions and consider how colleagues can use PDF as a tool for supporting and rewarding Initial and Continuing Professional Development.

The fee is £60 per person (to include refreshments and lunch). To register please complete the form overleaf and return it to the SEDA Office.

Programme

Time	Topic	Facilitator
10.00	Coffee	
10.10	Introduction to the day	Julie Hall
10.15	Discussion: Expectations of the new manager To what extent are institutions equipping managers to effectively deliver the required academic and resource and people management. What are the gaps? How closely are academic development and staff development units working together to cover this support?	Julie Hall
	Innovative practices Examples of how Birmingham University and LMJU have integrated the professional standards framework within HR and educational development processes	Corony Edwards Rach Kynaston
	Discussion: Is this transportable? What needs to happen? Who needs to be involved?	Julie Hall
1.45	Lunch	
2.15	SEDA PDF Consideration of how colleagues can use PDF as a tool for supporting and rewarding Initial and Continuing Professional Development.	Ruth Pilkington
3.45	Next steps – taking the ideas from today back to your institutions	Julie Hall
4.00	Close	

SEDA Seminar: Supporting new academic managers and leaders, 17 July 2008

Registration Form

Your details		
Title:	Forename:	Surname:
Job Title:		
Institution/Organisation:		
Postal address:		
		Post code:
Tel:	Fax:	Email:
Special requirements, e.g. dietary/access		

Payment Options																	
The event cost is £60 . Payment must be in UK pounds sterling & can be made either by:																	
<input type="checkbox"/>	Cheque made payable to 'SEDA' and drawn on a UK bank																
<input type="checkbox"/>	Please invoice (include an official purchase order:.....)																
Invoice Address (if different from above): 																	
<input type="checkbox"/>	Credit card by completing the form below																
I wish to pay by Credit Card. Please debit my Switch/Visa/MasterCard/Delta* account number (*delete where applicable).																	
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Card Expiry Date:	Date:																
Cardholders Signature:																	

Please return to:

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