



**SEDA Spring Teaching and Learning and Assessment  
Conference 2015  
Internationalising the Curriculum: What does this  
mean? How can we achieve it?**

14<sup>th</sup> -15<sup>th</sup> May 2015  
Marriott Victoria and Albert Hotel, Manchester

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# Conference Programme

## Internationalising the Curriculum: What does this mean? How can we achieve it?

### Day One

Thursday 14th May 2015

**09.15 – 09.45**      **Registration and tea & coffee (Glass Roof Foyer)**

**09.45 – 10.00**      **Welcome and Introductions (Suite 2 & 3)**

**10.00 – 11.00**      **Keynote Address (Suite 2 & 3)**  
**Internationalisation - from Principles to Practice**  
*David Killick, Leeds Beckett University*

**11.00 – 11.30**      **Break (Foyer areas)**

**11.30 – 13.00**      **Parallel Session 1**

- 1. Epistemological Foundations Matter: POISE - Personal Orientation to an International Student Experience**  
*Simon Atkinson*

*POISE is an approach to enriching the reflections and practice of those supporting internationalisation by offering a model for epistemological beliefs to be explored between students, and between students and faculty.*

**Room: 1844**

- 2. "Virtual internationalisation" and the undergraduate curriculum in UK and overseas universities**  
*Bridget Middlemas, Jo Peat*

*This session will provide participants with an introduction to the concept of virtual internationalisation, and enable them to reflect on possibilities and future opportunities at their home institutions*

**Room: Suite 1**

- 3. Designing quizzes and treasure hunts for inclusive student engagement**  
*Clare Millington*

*We will explore how location-based quizzes and treasure hunts can be used to develop student engagement and retention. Using conceptual frameworks and examples we will identify good practice and then design our own inclusive questions and challenges in order to create a short quiz/treasure hunt that can be tried out by conference delegates.*

**Room: Victoria**

**13.00 – 14.00**      **Lunch (Restaurant)**

**13.00 – 13.30**

**New to SEDA? Come and find out more**

*Stephen Bostock (Co-chair SEDA)*

**Room: 1844**

**14.00 – 14.45      Parallel Session 2**

**4.      Understanding international student adjustment issues: successful support interventions and implications for practice**

*John Bostock*

*This presentation and discussion identifies factors that influence the adjustment and academic achievement of international students.*

**Room: 1844**

5.      Cancelled

**6.      Developing a cross-disciplinary intercultural engagement toolkit**

*Sara Felix, Mark Dunford, Marita Grimwood*

*This session presents the University of Brighton's ongoing development of an intercultural engagement toolkit for teaching staff across the disciplines.*

**Room: Suite 3**

7.      Cancelled

**8.      "But I treat all students the same!" Raising awareness of unconscious bias in teaching and learning**

*Debby Cotton, Jennie Winter*

*In the context of internationalisation, this session reports recent work at Plymouth University on raising awareness of unconscious bias amongst academic staff.*

**Room: Suite 1**

**14.50 – 15.35      Parallel Session 3**

**9.      You've internationalised me now support me: Building and supporting a global academic community - what, when and why**

*Jenny Eland, Rachel Curzon, Sarah King*

*This interactive session, led by educational developers who have recently delivered staff training to overseas partner institutions, will promote discussion around providing developmental opportunities to support teachers overseas, exploring the needs of those partners, the challenges faced in transnational arrangements and how to overcome them.*

**Room: Suite 1**

**10. Exploring cultural aspects of student mobility – what do we know about students' perceptions of their own and host culture of learning**

*Monika Foster*

*In this interactive session, informed by the findings from a cross-faculty study on students' perceptions of culture of learning, we reflect on the intercultural dimension of student mobility and implications for developing exchange programmes.*

**Room: Suite 2**

**11. Putting internationalisation into practice: how to inform and develop your teaching**

*Angela Hammond*

*A discussion session on how to diagnose and develop practice within the field of internationalisation.*

**Room: 1844**

**12. Measuring student experience of digital platforms for online international learning**

*Emma Hill, Graham Price*

*The session will provide an overview of the benefits and challenges in running online international learning projects and the digital platforms that can be used to facilitate learning.*

**Room: Victoria**

**13. Internationalising the Curriculum through interactive Webinars**

*Trish Igoe, James Hairsine*

*A workshop session demonstrating the effective use of webinars promoting cohesion, a sense of belonging and participation through on-line engagement and interactive techniques.*

**Room: Suite 3**

**15.35 – 16.00 Break (Foyer areas)**

**16.00 – 16.45 Parallel Session 4**

**14. Internationalisation and inclusive practice: Academic Equity in the 'post-national' university**

*David Killick*

*Exploring the idea that universities are moving beyond being national institutions, we will look at how internationalising learning outcomes might enable us to address matters of academic equity for diverse students in diverse contexts.*

**Room: Suite 1**

**15. 'An experienced map reader': the academic developer as traveller and other metaphors**

*Colleen McKenna, Jane Hughes*

*Drawing upon the SEDA-funded ExILED project (Exploring Identities and Locations for Educational Developers) this session will explore ways in which academic developers respond to and describe diversity in HE with particular reference to metaphor.*

**Room: Suite 3**

**16. A Window to the World: Embedding Collaborative Online International Learning (COIL) in the Taught Curriculum**

*Sabine McKinnon*

*This session presents the benefits and challenges of giving students the opportunity to collaborate with their international peers using internet based tools.*

**Room: 1844**

**17. From Best Practice to Every Practice: The use of Reflective Critique to engage academic staff with Internationalisation**

*Nicky Meer*

*The aim of this session is to disseminate the development and use of Reflective Critique which is one of the key methods that the Academic Development team within the University of Cumbria uses to engage and develop academic practitioners with internationalisation.*

**Room: Victoria**

**17.00 – 17.45      Network**

**Getting Published with SEDA**

*James Wisdom (Chair, Educational Developments Magazine Editorial Committee)*

**Room: 1844**

**Introducing SEDA Fellowships**

*Marita Grimwood (SEDA Fellowships Co-ordinator)*

**Room: Victoria**

**Poster sessions and networking time in Foyer**

**Applying intercultural awareness to curriculum development in art, design and architecture** - *Jodi Gregory, Beth Caldwell*

**International Staff and the Intercultural Classroom** - *Angela Hammond*

**Reflecting on cross-cultural capabilities within Public Health** - *Sally Markwell*

**Fashion's Global Citizens: The International Fashion Panel - Natascha  
Radclyffe-Thomas**

- 18.00 – 18.45**      **SEDA AGM in Victoria Room**
- 17.15**            **Drinks reception in Glass Roof Foyer/Terrace**
- 20.00**            **Dinner in John Logie Baird Suite**

## Day Two

Friday 15th May 2015

**09.15 – 09.30**      **Welcome to Day 2 (Suite 2 & 3)**

**09.30 – 10.25**      **Keynote Address (Suite 2 & 3)**  
**Internationalising the Curriculum: Teaching and Learning  
for the new Digital World**  
*Mark Brown, Director, National Institute for Digital Learning*

**10.25 – 10.45**      **Break (Foyer Areas)**

**10.45 – 12.15**      **Parallel Session 5**

**18. Re-Setting Student Expectations of Internationalisation during University Induction**

*Mary Crossan, Leanne de Main*

*The session is aimed at demonstrating how academics can support students to re-assess their expectations of Higher Education, we feel that it is essential that this is explored from the outset during student induction.*

**Room: Victoria**

**19. Developing an international curriculum: why and how?**

*Pollyana Magne*

*This workshop will take an active look at: why we need an international curriculum; what this might look like; and how we can go about developing one.*

**Room: Suite 3**

**20.**      Cancelled

**12.20 – 13.15**      **Lunch (Restaurant)**

**13.15 – 14.00**      **Parallel Session 6**

**21. Easy embedding: improving internationalisation and academic success through email**

*Joy Robbins*

*Teaching academic email, the most common yet most pedagogically overlooked writing in HE, can provide an already embedded means to engage staff and students in the process of internationalization and improve academic success.*

**Room: Boardroom**

**22. Meeting Expectations: the challenge of providing staff development to overseas collaborative partners**

*Karen Smith, Sally Alsford*

*Drawing on findings from a SEDA-funded project into educational developers' reactions to the QAA's Quality Code, this paper will focus on the provision of staff development to overseas collaborative partners and will use a pilot from the University of Greenwich to show how the QAA's expectation can be met.*

**Room: Suite 1**

**23. Home and Away: a whole institution learning experience of international perspectives in higher education**

*Deborah Steele*

*This session reports on a whole institute internationalisation change initiative; it discusses the perspectives of key stakeholders and reports on the major achievements of the change and how to take it forward.*

**Room: Victoria**

**24. Positionality and reflexive interaction: A critical internationalist Cultural Studies approach to inclusive student collaboration**

*Rupert Waldron*

*The session shares findings from action research suggesting that students can engage with formal curriculum content critically exploring global and local cultural economies and their articulation with multiple student positionalities as contributing positively to their ability to adapt their individual communicative behaviours to the greater inclusion of all in group work.*

**Room: 1844**

**25. Unpacking the Lessons Learned from an Educational Development-Focused International MOOC for Internationalising the Curriculum**

*Donna Ziegenfuss, Cynthia Furse*

*This discussion paper session will present research findings from a US NSF-funded MOOC project, conducted in an international context, around designing "flipped" curriculum and how the lessons learned can be applied to the context of educational development for internationalising the curriculum.*

**Room: Suite 2 & 3**

**14.00 – 14.15**      **Tea and Coffee (Foyer Areas)**

**14.15 – 15.15**      **Closing Keynote (Suite 2 & 3)**  
**Global perspectives on learning, teaching and assessment: avoiding unpleasant surprises and encouraging the love of learning**

*Sally Brown, Leeds Beckett University, University of Plymouth and Liverpool John Moores University*

**15.15 – 15.30**      **Summing up and close (Suite 2 & 3)**

## SEDA Conference and Events Committee

Sandy Cope	University of Hull (Co-Chair)
David Walker	University of Sussex (Co-Chair)
Fran Beaton	University of Kent
Nigel Dandy	University of York
Peter Hartley	Independent Consultant
Peter Lumsden	University of Central Lancashire
Louise Naylor	University of Kent
Pam Parker SFSEDA	City University London
Chris Rowell	Regent's College
Karen Strickland	Robert Gordon University
Claire Taylor FSEDA	St Mary's University College

### Conference Administration Team

Roz Grimmitt  
Joseph Callanan  
Liz Kellam

**Conference and Events Committee and SEDA Executive members will be wearing coloured badges.**

## Exhibitors



B L O O M S B U R Y

Bloomsbury's academic division publishes over 1,100 titles a year, with a large presence in the humanities and social sciences that includes a diverse education programme offering books and eBooks for those studying education at any level. Our award-winning titles range from high-level reference and leading-edge research to essential textbooks for initial teacher education and books for post-compulsory education students that bridge the best research on teaching and learning and evidence-informed professional practice. Among our growing range of publishing in higher education, this year we've launched the new definitive guide to reflective practice, *Reflective Teaching in Higher Education*, featuring an international author team of higher education experts.

## Venue Information

### **Conference Venue**

Manchester Marriott Victoria & Albert Hotel  
Water Street  
Manchester M3 4JQ

<http://www.marriott.co.uk/hotels/travel/manva-manchester-marriott-victoria-and-albert-hotel/>

Limited car parking (special rates offered) and free Wi-Fi.

### **Location Map and Directions**

#### **Road**

Enter the post code M3 4JQ when using satellite navigation.

Free car parking is provided, including designated spaces for disabled people.

#### **Rail**

Manchester Piccadilly railway station is close to the city centre and has a taxi rank adjacent. The journey from the railway station to the hotel takes about 10 minutes.

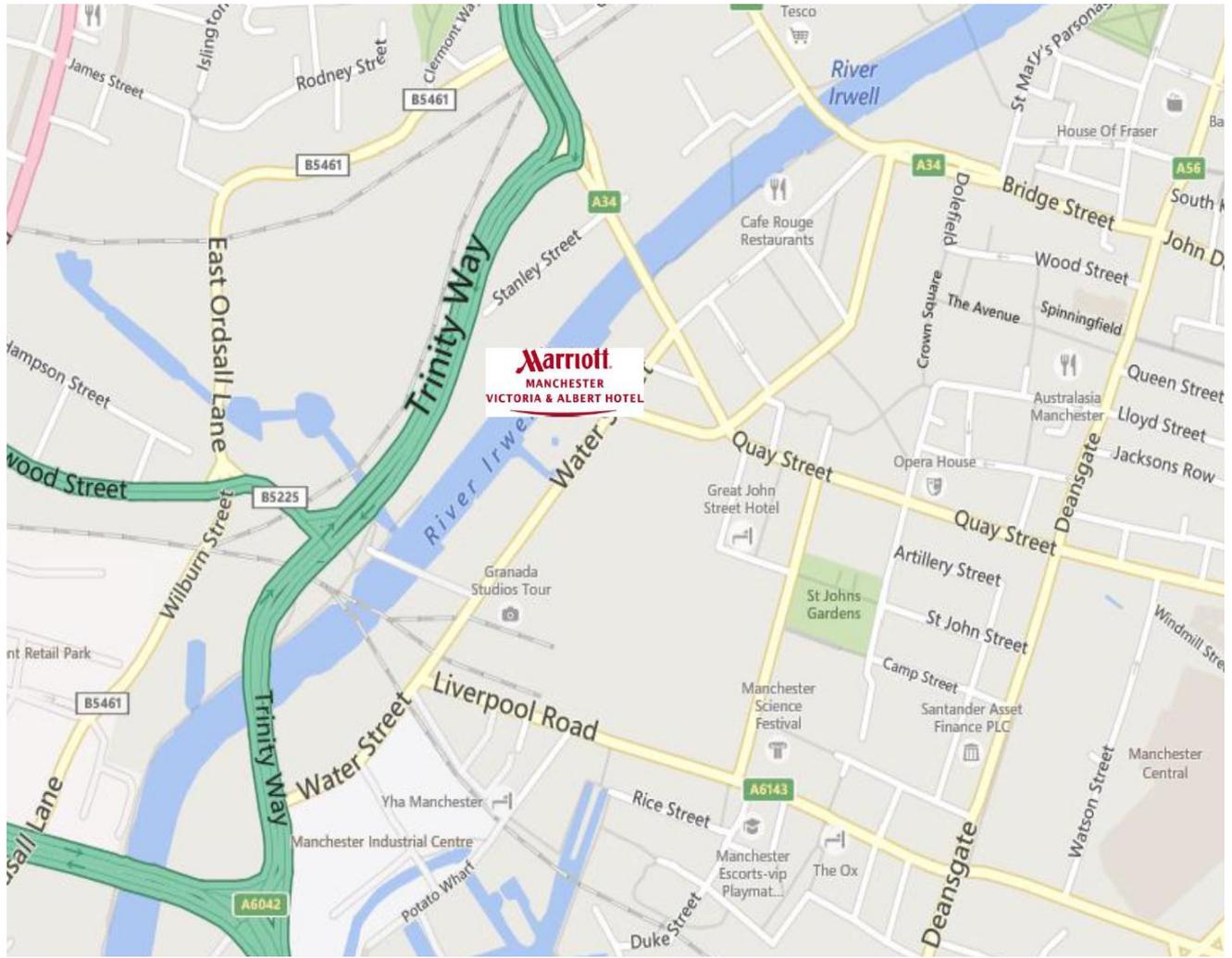
#### **By coach**

Manchester Central Coach Station has express coach services to and from London, Edinburgh and many other UK cities. The bus station is only a few minutes' walk from the city centre and the railway station.

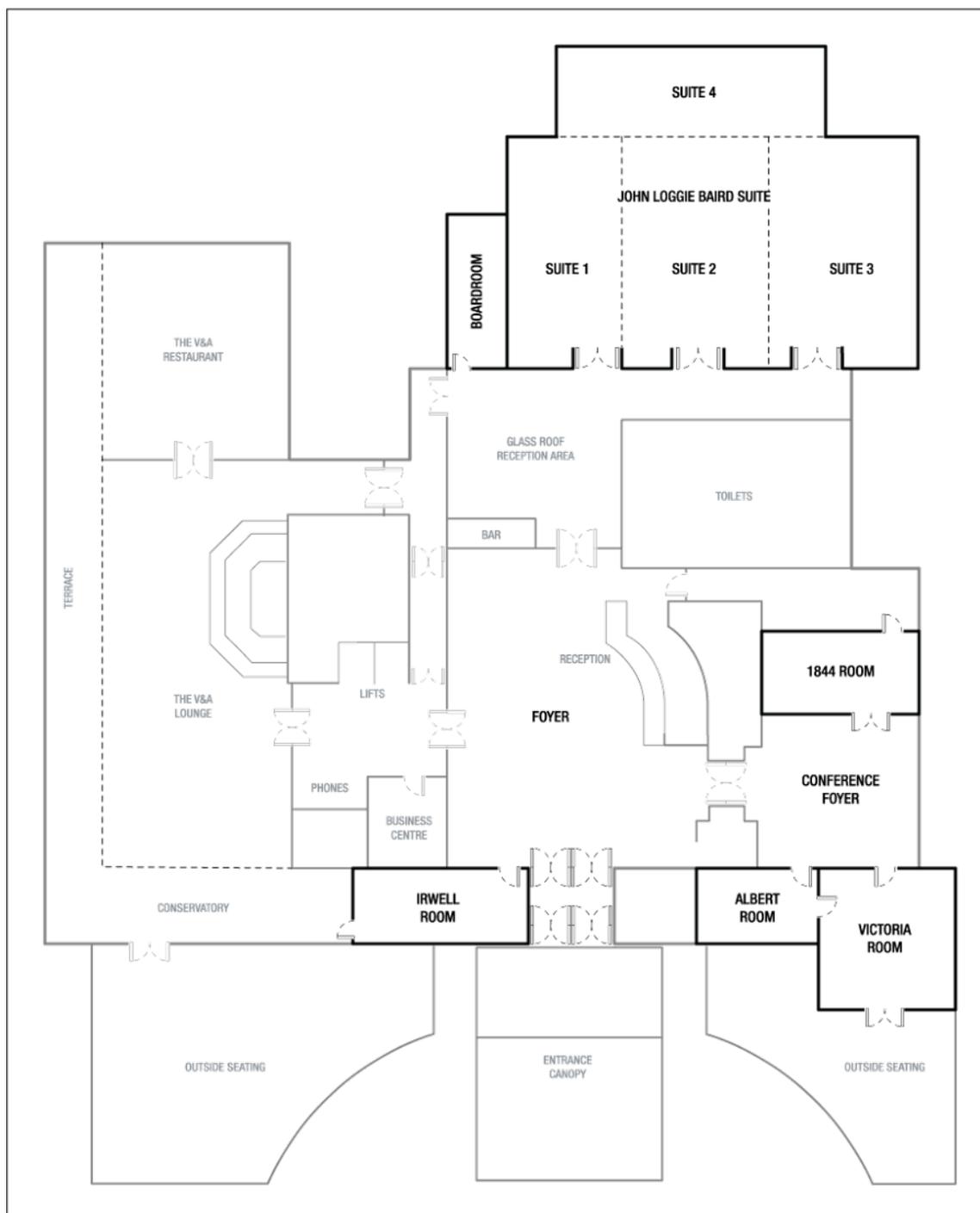
#### **Air**

Manchester Airport services Manchester. The estimated taxi fare is £25.

## Location Map



## Floor Plan



## Conference Rooms

The main conference room is called the John Logie Baird Suite. We will also be using the Boardroom, the 1844 and the Victoria rooms. The SEDA registration desk will be in the Glass Roof Foyer. Lunch on both days will be served in the Restaurant. The Drinks Reception will be in the Glass Roof Foyer (or the Terrace if weather permitting) and the Conference Dinner will be held in the John Logie Baird Suite.