

Poster

Title: Positive engagement: mapping key points of engagement in a university-college partnership

Presenter: Rebecca Rochon and Paula Roberts
Buckinghamshire New University and Aylesbury College

Session Learning Outcomes

Through this poster, delegates will have the opportunity to:

- identify key points of engagement between stakeholders in a university-college partnership and practical ways that these can be effectively monitored

Session Outline

Key issues to be addressed are:

The university-college partnership is one that may benefit all stakeholders (Maes *et al.*, 2011) yet there is an acknowledged complexity that can stem from both differences between the sectors (Kirby, 2007) and the motivation of stakeholders (Siegal, 2010); the resulting engagement is multifaceted. The poster will provide a visual interpretation of this relationship between a university, partner college and students while highlighting points of engagement. It will also outline practical ways in which the partnership can be monitored with a view to promoting continuous improvement.

References

Kirby, D. (2007) Change and Challenge: Ontario's Collaborative Baccalaureate Nursing Programs. *Canadian Journal of Higher Education*. **37** (2), pp. 29-46. Available from <http://files.eric.ed.gov/fulltext/EJ775439.pdf>.

Maes, S; Pfortmiller, J., Sinn, M. and Vail, R. (2011) 2+2 Partnerships with Community Colleges. *Continuing Higher Education Review*. **75** pp. 165- 172.

Siegel, D.J. (2010) Why Universities Join Cross-Sector Social Partnerships: Theory and Evidence. *Journal of Higher Education Outreach and Engagement*. **14** (1), pp. 33-62.

