

Poster

Title: **Back to basics: supporting blended learning design in a post-digital age**

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Session Learning Outcomes

By the end of this session, delegates will be able to:

- Identify successful approaches for supporting staff with blended learning design
- Compare the affordances of online with face to face approaches to supporting blended learning design
- Evaluate the effectiveness and challenges of putting design considerations first, before the development of requisite digital literacies

Session Outline

As baseline digital literacies have risen in a post digital age, the take-up of technical training in e-learning tools has decreased across the sector. This lack of engagement is also driven by the ongoing issue of staff time which has been consistently been identified as the main barrier to further development of e-learning practices (UCISA, 2012).

Against this background, it has been identified as increasingly important that we develop student-centred learning approaches (Gibbs, 2010) and accordingly continue to identify and design in appropriate uses of technology to support this. This session highlights how staff with a baseline of digital literacies have been supported to address specific issues surrounding blended learning design. Following this they are then able to identify targeted follow on training requirements, rather than requiring them to learn a range of new technical skills up front.

The session will present how a range of online and face to face approaches have evolved following evaluation from staff on their effectiveness and the likelihood that they will engage with support in the various formats.

Alignment with theme: Strategies and techniques for the critical and effective embedding of new approaches which make appropriate use of technologies.

References

Walker, R., Voce, J., and Ahmed, J. (2012). *2012 Survey of Technology Enhanced Learning for higher education in the UK*. UCISA. [Online]. Available at http://www.ucisa.ac.uk/~media/groups/ssg/surveys/TEL_survey_2012_with%20Apps_final.aspx [Accessed 2 May 2014].

Gibbs, G. (2010). *Dimensions of quality*. York: Higher Education Academy. [Online]. Available at http://www.heacademy.ac.uk/assets/York/documents/ourwork/evidence_informed_practice/Dimensions_of_Quality.pdf [Accessed 2 May 2014].