

10<sup>th</sup> Annual SEDA Conference 2005



# Professional Standards and Continuing Professional Development: Constraining or Empowering?

Tuesday 29<sup>th</sup> - Wednesday 30<sup>th</sup> November 2005  
Novotel, Birmingham

## Conference Themes

The key theme for this conference is working with Professional Standards and CPD frameworks. Sub themes, which will be addressed, include:

- The role of professional standards in further and higher education
- The role of educational staff developers in developing and promoting professional standards
- SEDA Values and their role in enhancing learning & teaching
- Using professional standards to enhance curriculum design and delivery
- Standards and assessment: moving to constructively aligned curricula
- Standards for e-learning
- Developing, implementing and evaluating frameworks for CPD
- Possible tensions between creativity, innovation, standards and frameworks

## The Conference

The format of the conference will comprise keynote address, parallel sessions of workshops and discussion papers. The aim, as ever, will be to share practice, research, evaluation and experience in all aspects of staff and educational development in an open and constructive atmosphere.

Feedback from previous SEDA conference participants:

- 'A thoroughly enjoyable time from first to last, inspiring, rewarding, great people, great venue! Thanks!'
- 'Great efforts to intergrate new people, much appreciated'
- 'I attended last year and was thoroughly impressed and found it extremely useful. I'm impressed ... that someone from the committee is making contact to provide some support for first time presenters'

## Participants

The conference will be of particular interest to Educational and Staff developers in HE provision (in HE or FE) and anyone who has a commitment to enhancing the quality of Higher Education. This includes: policy makers and institutional academic managers, teachers in further and higher education, national and institutional teaching fellows, learning support staff such as library and information staff and student support staff, educational technologists, staff from the Higher Education Academy, Subject Centres, FDTL projects, Centres for Excellence in Teaching and Learning and other initiatives such as widening participation, disability and employability.

## Pre-Conference Workshop Day

As in past years there will be a one day workshop preceeding the main event. Further details of this event will be available in due course.

## Conference Venue

This year's conference will return to the Novotel in Birmingham, located on Broad Street in the heart of the City Centre. Fully residential delegates will be accommodated on-site – all rooms are en-suite. Birmingham is well served by the motorway network and parking is available at the hotel. New Street station is a short taxi ride away with regular rail links to Birmingham International Airport.

## Registration

Following confirmation of your registration, delegates will be asked to forward electronically their choices of workshop and discussion paper sessions to enable us to allocate rooms according to demand. Details of all sessions can be accessed on the SEDA website from late-September.

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## Registration Form for delegates and presenters

Name (as it should appear on the conference badge): .....

Job Title:.....

Institution: .....

Address for correspondence:.....

.....Postcode: .....

Tel: ..... Fax: .....

E-mail: .....

Special Requirements (e.g.Dietary/Disabled Access): .....

**In accordance with the 1998 Data Protection Act, we require consent to include your contact details on the delegate list and to store this information electronically. Please tick the following statements if applicable:**

I do not wish my e-mail address to be featured on the attendance list distributed to all delegates at this event [ ]

I do not wish the information I have supplied on this form to be stored in an electronic format by SEDA [ ]

### Booking Requirements:

**Additional Overnight Accommodation:** £105  
Bed + Breakfast for the night of the 28<sup>th</sup> November Yes / No

**Full Resident Delegate:** £390  
Tuesday 29<sup>th</sup> - Wednesday 30<sup>th</sup> November  
With all accommodation, meals, refreshments and handbook included Yes / No

**Non residential Day only Delegate:** £125 (per day)  
Tuesday 29<sup>th</sup> lunch and refreshments only Yes / No  
Wednesday 30<sup>th</sup> lunch and refreshments only Yes / No  
Dinner Tuesday 29<sup>th</sup> £45 Yes / No

I enclose a cheque for £..... (Please make cheques payable to "SEDA" in £s sterling drawn on a British bank.)  
Please invoice my organisation for £..... The Official Order number is (if possible): .....

Invoice address (if different from above): .....

.....Postcode: .....

**Please return completed forms to the address below NO LATER than: 31st OCTOBER 2005**

### Please note:

- Any bookings received after 31<sup>st</sup> October 2005 will incur the following administration fees:  
Full conference - 10% of fee Day delegate - 20% of fee
- Cancellations received in writing before 31<sup>st</sup> October 2005 will incur a £70 administration fee.
- No refunds will be given for cancellations received after 31<sup>st</sup> October 2005 and full payment will still be required.

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