

## **10<sup>th</sup> Annual SEDA Conference Pre-Conference Day**

### **Writing for Publication about Teaching, Learning and Academic Development**

**Monday 28<sup>th</sup> November 2005  
Novotel, Birmingham**

---



*Do you want to explore opportunities for publishing - about educational development, pedagogy and academic practice? Or about learning and teaching in your discipline?*

The workshop will be led by David Baume and James Wisdom, with contributions from Helen Pritt of Routledge who publish the SEDA Staff and Educational Development Series. David and James are experienced developers who have written, edited and published extensively.

The morning session will enable you to explore what is involved in writing for a wide range of publication types, from newsletter and website articles to journal papers, chapters and books. It will include sessions on markets and outlets for writing; planning articles and books; dealing with editors, referees and publishers; and manuscript preparation.

The afternoon session will be even more participative. You will be encouraged, supported and/or challenged (as appropriate) to work on an idea or article for publication. You will be offered different approaches to writing to experiment with, although we do not anticipate the use of sticky-backed plastic or old yoghurt cartons! You will have opportunities to write and present your work to peers, and to give and receive feedback.

Writing can be a solitary business but today, you won't be alone. You may even form a writing alliance that will last well beyond the workshop.

If you have an idea for an article or a book but aren't sure where or how to start, this event will help you to get started. If you have a piece of writing that is already under development and would like to plan how to complete and place it, this event will help you with these stages.

The aim is that, by the end of the afternoon session, you will have developed your own publication strategy and action plan and have started to plan, or even write or edit something.

The fee for the day is £125.00 per delegate, this includes lunch and refreshments but not overnight accommodation. If you plan to stay on for the 10<sup>th</sup> Annual SEDA conference then Bed & Breakfast accommodation for the night of Monday 28<sup>th</sup> November can be booked on the conference registration form.

If you are interested in attending please return the attached registration form to SEDA by **31<sup>st</sup> October 2005**.

**10<sup>th</sup> Annual SEDA Conference  
Pre-Conference Day**

**Writing for Publication about Teaching, Learning  
and Academic Development**

**Monday 28<sup>th</sup> November 2005  
Novotel, Birmingham**



**Registration Form**

**Name** (as it should appear on conference badge):.....

**Job Title:**.....

**Institution:**.....

**Address for correspondence:**.....

.....

**Postcode:** ..... **Tel:** .....

**Fax:** ..... **E-mail:** .....

**Special Requirements (e.g.dietary/disabled access):** .....

**Payment options:**

- Please invoice my organisation for £125.00 (Please provide a purchase order number if possible .....)

Invoice address (if different from above):.....

.....

- I enclose a cheque for £125.00 made payable to SEDA

- Please debit my credit/debit card with £125.00

DELTA  Visa  Mastercard  Switch

Name on card:.....

Card number:.....

Expiry date:.....Issue number (Switch only):.....

Signature:.....

Please return this form **no later than 31<sup>st</sup> October 2005** to

SEDA, John Foster House , 36 Gordon Square, London, WC1H 0PF  
tel: 020 7380 6767 fax: 020 7387 2655 email: [office@seda.ac.uk](mailto:office@seda.ac.uk) www.seda.ac.uk