

**Title:**                    **What Do You Think of it So Far? An approach to evaluating Educational Developments**

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## **Abstract:**

### **Session outline**

Ok, so it's about evaluation. And we all know everything about evaluation, right? And we all do it, right? Well, here is my definition of evaluation. 'It's something we talk about in Project Management and Educational Development (and elsewhere), but which we often don't really do very well.....or in time to do much about it'. Somehow, we often seem to not be able to find the time to evaluate what we are doing or the effects of our interventions. It seems just a little too difficult to do, or we have other priorities. But can it be done well, and quickly? This workshop looks at how a simple, but effective and comprehensive evaluation form can be designed, based on some internationally recognised methodologies developed by Ramsden (course experience questionnaire) (1), Scrivens (goal free evaluation) (2), and Kirkpatrick (3).

### **Session Learning Outcomes**

By the end of the session, participants will:

- Be able to describe a range of approaches to designing an evaluation form, based on internationally recognised methodologies;
- Have experienced an EBL-type activity through which they will have begun to develop a customised evaluation methodology;
- Have experienced an approach to evaluating the student learning experience;
- Be able to outline a multi-level evaluation methodology for change management in student learning.

### **Session Activities**

- Brief introduction: the role of the Centre for Excellence in Enquiry Based Learning (CEEBL) at the University of Manchester and the models for supporting development projects in Enquiry Based Learning. (10 mins)
- Overview: the evaluation workshop offered to project teams; the methodologies used and the outcomes of the workshop. (10 mins)
- Major group activity: Using an Enquiry Based Learning (EBL) model, groups will devise their own evaluation survey for student learning in a range of different contexts. (45 mins)
- Plenary: a review of the outcomes of group activities and an overview of the multi-level evaluation process for the EBL project scheme. (25 mins)

### **References**

Ramsden, P. (1990). *Report to the Higher Education Performance Indicators Project on the Course Experience Questionnaire Trial*, NSW Centre for Technology and Social Change

Scriven, Michael (1999). The nature of evaluation part ii: training. *Practical Assessment, Research & Evaluation*, 6(12). Retrieved February 4, 2006

Winfrey, E.C. (1999). Kirkpatrick's Four Levels of Evaluation. In B. Hoffman (Ed.), *Encyclopedia of Educational Technology*. Retrieved February 4, 2006, from <http://coe.sdsu.edu/eet/articles/k4levels/start.htm>