

**Title:**                    **Stakeholders, Strategies and the Status Quo .....  
evaluating the impact of the Learning and Teaching  
Enhancement Unit at a London University**

**Presenters:**        **Bridget Middlemas and John Shaw**  
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### **Abstract:**

#### **Session Learning Outcomes**

By the end of this session, delegates will be able to:

- Discuss the role and purpose of a centrally situated Learning and Teaching Enhancement / Academic Development Unit (LTEU/ADU)
- Critically evaluate the impact of their own professional practice as staff developers in a higher education context
- Conduct their own baseline research into the expectations and needs of different stakeholders, using a focus group approach
- Draft a feasible 5 year action plan for developing effective learning and teaching strategies / policies for their own setting
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#### **Session Outline**

This session will enable colleagues working in the area of educational development to take a critical look at how they evaluate the impact of their work across the university. (*Isaacs & Parker, 1997; Knight et al 2006 ; Kreber & Brook, 2001*)

Are we really making the most of our central position, or are we simply working in glorious isolation from the activity of the lecture hall, the music studio, or the science laboratory? Do our academic colleagues know that we exist, and do they make the best use of our services? If not, why not? How would we describe the "ideal" LTEU/ADU?

Participants will be given the chance to try out a mindmapping exercise to look at how we might work with the various stakeholders more effectively, so that workable strategies/ policies can be developed which will benefit the whole institution, its staff and students. (*Thompson & Stewart, 2005, Santhanam & Crisp, 2004*)

Key issues to be addressed are:

- The role and purpose of a centrally situated Learning and Teaching Enhancement Unit
- Auditing your own " status quo"
- Working with *all* your stakeholders
- Good practice in the evaluation of staff training / support
- What are the key areas that we need to be more aware of when developing our work?
- How can you make your unit even more effective? Action planning for change!

### Session Activities and Approximate Timings

Please provide an indication of how the session will be structured and how activities and discussion will be facilitated. For discussion papers please include a few indicative questions which will focus the discussion element.

Indicative timings	Topic	Type of activity
10.00	Introduction – what do we mean by an “effective learning and teaching enhancement unit”? Why do we need to evaluate the impact of what we do?	Short presentation Literature / good practice overview
10.10	Stakeholders, strategies and the status quo ..... looking at current relationships, possible developments , and the next five years!	Constructing a mindmap – hands on activity, materials to be provided by presenters
10.25	Feedback from our case study research at Roehampton University: Why have we chosen to critically evaluate our role and purpose? How do we intend to engage with all our various stakeholders? What impact/s are we trying to identify? Will there be any changes to policy/ strategy as a result of the impact evaluation exercise?	Short presentation
10.35	Action planning for your own setting – where will you start? What are the performance indicators for “an effective LTEU”?	Small group discussion and feedback
10.45	End of session	

### Indicative References

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