

**Title:**                    **Developing and Promoting Standards in Teaching Through a Research-based Approach**

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**Abstract:**

In my presentation I will discuss the need to develop and promote professional standards in teaching through a research-based approach, present a set of effective teaching criteria based on such research and introduce a framework for continuing professional development.

With reference to research and developmental work carried out in three English-medium private higher education contexts in Turkey and with reference to language teaching as an example, I will discuss how research-based criteria can support teaching and also argue for the need to allow for creative options in the assessment of teaching standards.

The presentation will also include a discussion on principles that best guide the development of standards in teaching and how standards can empower rather than constrain teachers and practices.

The session activities will consist of a 30-minute interactive lecture followed by 15 minutes of questions and discussion.

As session learning outcomes, participants will gain some understanding of issues regarding professional teaching standards as well as opportunities for continuing professional development in a non-UK context; consider several creative options for assessment of standards and have a copy of a set of criteria for effective teaching which they may consider using in their own educational contexts.